FARHAN ALI

WordPress Developer & Web Designer

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PROFESSIONAL SUMMARY

Passionate WordPress Developer and Web Designer with hands-on professional experience at WSM Solutions Ltd. Specialized in building high-converting, responsive websites using Elementor, custom HTML5/CSS3, and SEO optimization. Holds a Bachelor of Science in Computer Science from The Islamia University of Bahawalpur. Available for freelance projects worldwide with a proven track record of delivering A+ performance scores and 98%+ Google PageSpeed ratings.

WORK EXPERIENCE

WordPress Developer

WSM Solutions Ltd | Chishtian, Pakistan | May 2025 – Present

- Design, develop, and maintain responsive WordPress websites for diverse business clients
- Specialize in Elementor page builder for pixel-perfect, bespoke landing page creation
- Implement on-page and technical SEO strategies to boost organic visibility and rankings
- Optimize site performance achieving 98%+ Google PageSpeed scores and clean semantic markup
- Deliver full-stack web solutions including custom CSS, dynamic forms, and mobile responsiveness
- Collaborate with clients to understand requirements and exceed project expectations

EDUCATION

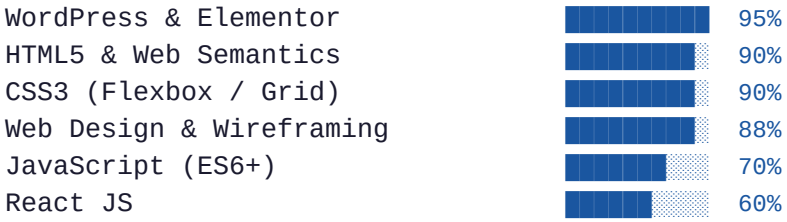
Bachelor of Science in Computer Science (BSCS)

The Islamia University of Bahawalpur | Bahawalpur, Pakistan | 2021 – 2025

- Core coursework: Web Design & Development, Database Systems, Software Engineering
- Specialized study in HTML, CSS, JavaScript, WordPress, Web Security, and SEO
- Applied academic knowledge to real-world web development and freelance projects

TECHNICAL SKILLS

Proficiency Levels



SERVICES OFFERED

- WordPress Development — Custom Elementor themes, dynamic forms, database integration
- Responsive Web Design — Fluid layouts optimized for all screen sizes and devices
- SEO Optimization — On-page, technical SEO, indexability, and speed improvements
- Landing Page Creation — High-converting pages built for lead capture and sales
- Website Redesign — Modernizing outdated sites with improved UX and aesthetics
- Business Website Development — Agency, corporate, and e-commerce solutions

KEY ACHIEVEMENTS & HIGHLIGHTS

- Achieved 98% Google PageSpeed Score on featured business website project
- Delivered fully responsive designs across 5+ screen breakpoints consistently
- Implemented SEO-structured metadata and semantic HTML5 headers site-wide
- Maintained 100% responsive design record across all client projects
- Received 5-star client reviews from businesses in Lahore, Karachi, Islamabad, Multan & Faisalabad
- Active freelance profile on Twine.net with proven client satisfaction

LANGUAGES

English — Fluent Urdu — Native / Fluent

CONTACT & LINKS

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Available: Worldwide — Remote & Freelance